

Norfolk State University Bachelor of Science in Mass Communications

Associate Transfer Degree Plan in Communications

COURSE REQUIREMENTS

Complete at VCCS				Complete at NSU		
BACHELOR'S DEGREE REQUIREMENT	SATISFIED BY			BACHELOR'S DEGREE REQUIREMENT		
Course	Credits	CC Course	Notes	Course	Credits	Notes
SEM 101 (1 credit), SEM 102 (1 credit), or SEM 201 (1 credit)	1-2	SDV 100 College Success Skills or 101 Orientation	Students will receive 1 or 2 credits based on the number of credits transferred from the VCCS course. Students may need to take an additional 1 or 2 credits at NSU to meet the 120-credit-hour minimum.	ENG 383, MUS 234, ENG 383, MUS 234, HIS 335, HIS 336, HRP 320, HIS 371	6	Two courses from this group are required to satisfy the University's cultural perspectives requirement and are considered upper-division gen. ed. courses.
ENG 101	3	ENG 111 College Comp I		General Broadcasting Concentration		
ENG 102	3	ENG 112 College Comp II		MCM 250, 440 and 491	9	These are core courses for the General Broadcasting concentration.
Gen. Ed. requirement, such as PED 100 and HED 100	3	Any UCGS Art or Humanities	These two courses must come from two different disciplines.	JRN 330 and MCM 491	6	These are core courses for the Journalism concentration.
Gen. Ed. requirement, such as ENG 207, FIA 201, or MUS 301	3	Any UCGS Art, Humanities, or Literature	These two courses must come from two different disciplines.	MCM 310, 363 or 476	3	General Broadcasting concentration (Group 1)
Gen. Ed. requirement, such as SOC 101, BUS 175, or ECN 200	3	Any UCGS Social & Behavioral Science (not History)		JRN 290, MCM 280, 391 or 330	3	General Broadcasting concentration (Group 2)
HIS 101 or HIS 103	3	Any UCGS History		MCM 350, 315 or 390	3	General Broadcasting concentration (Group 3)
SCI 101 and SCI 101L or BIO 100 and BIO 100L	4	Any UCGS Natural Sciences		MCM 351, 450 or 485	3	General Broadcasting concentration (Group 4)
				MCM 460, 362 or 489	3	General Broadcasting concentration (Group 5)

MTH 103	3-5	Any UCGS Math		MCM 445, 464 or 470	3	General Broadcasting concentration (Group 6)
ENG 285	3	CST 100 Principles of Public Speaking or CST 110 Introduction to Human Communication	CST 100 Principles of Public Speaking is preferred.	Major electives	6	JRN or MCM courses within the major (General Broadcasting)
CSC 150	3	CSC 110 or ITE 152	A course in computer literacy or digital telecommunications is required.	ECN 211	3	General Broadcasting required
MCM 111	3	CST 114 Survey of Mass Media	MCM 111 is required for all majors.	Course outside the major	15	Not JRN or MCM (General Broadcasting)
MCM 450	3	CST 201 Intro to Communication Theory and Research	MCM 450 is a requirement in the journalism concentration and an acceptable mass communications elective in the general broadcasting concentration.	Journalism Concentration		
JRN 220 JRN 221 JRN 240 JRN 299 MCM 261 MCM 420	3	ENG 121 Intro to Journalism CST 221 Public Relations CST 126 Interpersonal Communication CST 228 Writing Across Media CST 229 Intercultural Communication	Select 1st of 2 courses from this list. JRN 220, JRN 240, and MCM 420 are required courses in the journalism concentration. MCM 261 is a required course in the general broadcasting concentration. All listed courses would be acceptable electives.	MCM 250, JRN 290, or FIA 365	3	Journalism concentration (Group 2)
JRN 220 JRN 221 JRN 240 JRN 299 MCM 261 MCM 420	3	ENG 121 Intro to Journalism CST 221 Public Relations CST 126 Interpersonal Communication CST 228 Writing Across Media CST 229 Intercultural Communication	Select 2nd of 2 courses from this list. JRN 220, JRN 240 and MCM 420 are required courses in the journalism concentration. MCM 261 is a required course in the general broadcasting concentration. All listed courses would be acceptable electives.	JRN 341, 313, or 323	3	Journalism concentration (Group 3)
SCI 101 or BIO 100	4	Any UCGS Natural Sciences	Course must be different from the natural science course taken above.	JRN 342 or 332	3	Journalism concentration (Group 4)
PED 100 (1 credit) and HED 100 (2 credits)	10-15	If students have completed all requirements, they can choose to take courses from previous rows of	Students should consult with an advisor and the transfer guide concerning community college and 4Y requirements.			

Students may take these courses at VCCS if possible.		concentration courses or additional transfer electives.				
				MCM 440 or 445	3	Journalism concentration (Group 5)
				MCM 310 or 460	3	Journalism concentration (Group 6)
				Major electives	6	JRN or MCM courses within the major (Journalism)
				ECN 211	3	Required for journalism concentration.
				Courses outside the major	15	Not JRN or MCM (Journalism concentration)
CREDITS PRE-TRANSFER: 60-62				CREDITS POST-TRANSFER: 60		

TRANSFER GUIDANCE

Guaranteed Admission Agreement between NSU and the VCCCS

This degree program is covered by NSU's Guaranteed Admission Agreement.

By meeting the following criteria, you are guaranteed admission to the B.S. in Communications:

- Earn a transfer associate degree based on the Communications curriculum.
- Earn a minimum of 2.0 GPA for the associate degree.
- A maximum of 63 credits will transfer and apply toward the B.S. in Communications degree requirements.
- Submit your transfer application for admission by March 1, including an unofficial transcript.
- Request an official transcript to be sent upon completing the associate degree.
- Transfer within four years of first enrolling at the community college and within one year of completing the appropriate associate degree.

Please visit the www.TransferVirginia.org portal to find course requirements for different majors (Transfer Tools) and Transfer Guides that outline course requirements for specific majors (Resource Center).

IMPORTANT LINKS & DATES:

- **University Transfer Center:** Transfer Admissions & Services <https://www.nsu.edu/transfer>
- **Register Intent to Transfer:** By the end of your first semester at the Community College through College Connect at www.TransferVirginia.org
- **Admission Application:** By May 1 at <https://www.nsu.edu/Admissions-Aid/Apply-Online>
- **Financial Aid:** <https://www.nsu.edu/tuition-and-financial-aid>
- **FAFSA - Free Application for Federal Student Aid:** By October 1 at <https://studentaid.gov/h/apply-for-aid/fafsa>

WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Students must complete 39 hours of coursework in major, 65 hours outside of major and 15 hours in electives. 1 credit hour in physical activity is required to graduate.
- As a Mass Communications degree student, you will study foundational media topics like law and ethics, impact on society and media history. You'll also build your skills with courses related to your concentration, such as media writing, TV production, interviewing, photography and more. Round out your degree in Mass Communications with electives that align with your personal and professional interests, such as podcasting, media management, and media sales.
- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered, and complete your first math and English courses in your first year. For help, see Transfer Steps and Resource Center at www.TransferVirginia.org.
- Connect with an advisor at your community college and NSU within your first year. College Connect available in your account at www.TransferVirginia.org.

IS THIS DEGREE RIGHT FOR ME?

- All Mass Communication students are required to read and follow policies in the NSU undergraduate catalog. <https://catalog.nsu.edu/undergraduate/>

- The Department of Mass Communications and Journalism offers two tracks that lead to the B.S. in Mass Communications. One track is a concentration in General Broadcasting and the other is in Journalism. The department also offers a minor in Mass Communication.

WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** Completion of a transfer-level associate degree satisfies all lower-division general education requirements.
- **Dual Enrollment – Completion of Associate Degree in HS:** The agreement of guaranteed admission into the college applies to students earning an associate degree concurrent with high school who have completed a transfer-approved degree with a minimum of 45 credits completed through a Virginia Community College, with a GPA of 2.0 or higher and that meets all requirements outlined in the Transfer Guide.
- **Credit for Prior Learning:** All course credits that were awarded by the two-year institution for equivalent prior learning experiences (IB, AP, CLEP, Military, etc.) will transfer based on the transfer equivalence for the course awarded.
- **Catalog Year:** Catalog year determined by first semester of attendance at the community college post high school graduation. For students maintaining continuous enrollment, this entitlement will be in effect for a minimum of four years from the time of the student's first enrollment at the two-year institution. Students must enroll at the four-year institution within one year of completing their associate degree.

IS THIS COLLEGE RIGHT FOR ME?

- NSU has been ranked by U.S. News and World Report as one of the Top 20 HBCUs in the nation.
- It is close to downtown Norfolk and within driving distance of Virginia Beach.
- On-campus housing is available.
- Weekend/evening/summer courses are available, and online degree options are available for several programs.
- NSU is a military-friendly institution.
- Learn more about our college at www.TransferVirginia.org.

DID YOU KNOW THAT...

- Completing your Associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree?
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at NSU?

WHAT CAN I DO WITH THIS DEGREE?

- Our major in Mass Communications provides a solid foundation that can be applied to a career in media, government, academia, marketing, or nonprofit work. Your communication, media, and storytelling skills will equip you for a successful career in whichever job you choose.
- Our Mass Communications degree graduates are employed in a variety of jobs in media and communications, including public relations specialist, social media manager, journalist, news anchor, news reporter, and TV and radio producer.
- According to the U.S. Bureau of Labor Statistics, jobs in media and communications are growing at a faster rate than other industries. You can expect an average annual salary of over

\$50,000 though it may vary depending on your specific job within the mass communications field.

- Explore possible careers, salaries, and job outlook at www.TransferVirginia.org.

PROGRAM SUCCESSES & HIGHLIGHTS

- The department is nationally accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).
- Graduation Rate Trends: B.A. JRN = 29%, B.A. Mass Comm = 41%, NSU = 40%
- Our new on-campus television studio, WNSU–CCTV47, and updated radio station, WNSB Hot 91.1 FM, feature the same advanced technology used in professional studios, including high-definition video production switchers, audio mixers, studio cameras and a crane camera.
- Students gain knowledge of TV and radio production and directing and experience a live studio program.

WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- The most important success strategy in this program is to adhere to the prerequisite sequences, as indicated on the Communications curriculum.
- NSU accepts close to 90 percent of students who complete an application.
- The average GPA of students admitted is a 2.9.
- Learn more about applying at www.TransferVirginia.org.

DO MORE WITH YOUR DEGREE!

- The department offers a program leading to a Master of Arts degree in Media and Communications.

OTHER THAN CLASSES, ARE THERE OTHER PROGRAM REQUIREMENTS?

- In addition to classroom projects, you'll complete an internship that will help you determine what career opportunities you want to pursue after graduation while further developing your skills and professional network.